

GRAPHIC DESIGN A.A.S.

63 Semester Credit Hours; Curriculum: 0370

Note: Refer to IAI General Education Courses page for guidelines on General Education course selection.

Code	Title	Hours
General Education Requirements		
<i>Area A - Communications</i>		
EGL 101	Composition I	3
Select one of the following:		3
EGL 102	Composition II	
EGL 111	Introduction to Business and Technical Writing	
EGL 212	Technical Writing Applications	
SPE 103	Effective Speech	
<i>Area B - Mathematics</i>		
Select one course from Area B (Mathematics) or Area C (Science)		0-3
<i>Area C - Science</i>		
Select one course from Area B (Mathematics) or Area C (Science)		0-3
<i>Area D - Social and Behavioral Sciences</i>		
Select one course from a social or behavioral science discipline (Recommended course to satisfy Area F)		3
<i>Area E - Humanities/Fine Arts</i>		
Select one course from a humanities or fine arts discipline		3
<i>Area F - Global Studies</i> ¹		
Select one course that satisfies Global Studies requirement		0-3
<i>Area G - U.S. Diversity Studies</i> ²		
Select one course that satisfies U.S. Diversity Studies requirement		0-3
Select other General Education credits: Additional credits from Areas B, C, D, E, F or G if needed to meet 18-credit-hour minimum		0-3
Total Hours		18

¹ Students may take a Global Studies course that satisfies both Area F and another Area requirement.

² Students may take a U.S. Diversity Studies course that satisfies both Area G and another Area requirement

Code	Title	Hours
Major Requirements		
ART 105	Fundamentals of Two-Dimensional Art I	3
or GRD 101	Introduction to Visual Communication	
ART 115	Beginning Photography	3
or ART 117	Digital Photography	
ART 131	Drawing I	3
ART 216	Introduction to Digital Imaging	3
ART 224	Introduction to Graphic Design	3
ART 225	Graphic Design Layout and Typography	3
ART 250	Introduction to Computer Art	3
ART 259	Introduction to Web Design	3
ART 260	Introduction to 3D Animation and Multimedia	3
ART 267	Web Design Layout and Typography	3
ART 268	Digital 2D Animation and Multimedia	3
ART 272	Portfolio Development	3
GRD 251	Graphic Design Practicum	3

Select six credit hours from the Media Tracks below:

6

<i>Print Track</i>	
ART 244	Designing Branding and Logos
ART 256	Advanced Graphic Design
ART 257	Advanced Masking and Compositing
MKT 131	Principles of Marketing
MKT 215	Introduction to Advertising
<i>Web Track</i>	
ART 270	3D Illustration
ART 273	Animation for the Web
CIS 131	Web Page Development
CIS 171	Advanced Web Page Development
<i>Animation and Multimedia Track</i>	
ART 261	Advanced 3D Animation and Multimedia
ART 262	Introduction to Sound Design
ART 263	Introduction to Motion Graphics
ART 270	3D Illustration
Additional electives: Contact an academic advisor for a list of acceptable courses	

Total Hours

45

Program Learning Outcomes

1. Demonstrate understanding of the basic design principles, concepts, media, and formats.
2. Solve communication and design problems.
3. Use the tools of Graphic Design to create forms of visual communication. Tools include drawing, photography, printing, time-based media, worldwide web, and relevant hardware and software.
4. Create a portfolio of work that demonstrates the acquisition of these skills and presents work in a professional manner.
5. Observe basic business practices, including organization of design projects and working as a member of a team.

Graphic Design Pathway

The following Pathway is recommended for students pursuing an Associate in Applied Science degree in Graphic Design. For more information or program specific advising contact the program coordinator.

General Education courses should be selected from the list of IAI General Education Courses.

Course	Title	Hours
First Year		
Semester One		
EGL 101	Composition I	3
ART 131	Drawing I	3
ART 250	Introduction to Computer Art	3
ART 105	Fundamentals of Two-Dimensional Art I	3
or GRD 101	or Introduction to Visual Communication	
ART 115	Beginning Photography	3
or ART 117	or Digital Photography	
		Hours
		15
Semester Two		
ART 216	Introduction to Digital Imaging	3
ART 224	Introduction to Graphic Design	3
ART 268	Digital 2D Animation and Multimedia	3
Select one of the following:		3
EGL 111	Introduction to Business and Technical Writing	
EGL 212	Technical Writing Applications	

SPE 103	Effective Speech	
MAT 125	General Education Mathematics (or other Mathematics or Science course)	4
Hours		16

Second Year

Semester One

ART 225	Graphic Design Layout and Typography	3
ART 259	Introduction to Web Design	3
ART 260	Introduction to 3D Animation and Multimedia	3
Select one course from one of the Media Tracks listed on the degree requirements page (see Overview tab)		3-4
Select one of the following:		3
ANT 102	Introduction to Social and Cultural Anthropology ¹	
SOC 103	Social Problems ²	
SOC 232	Sociology of Race and Ethnicity ³	
SSC 105	Introduction to Ethnic Studies ³	
SSC 201	Introduction to Global Studies ¹	
	or other Social and Behavioral Sciences course	
Select one of the following:		3
ART 114	Art History: Art of the Non-Western World ¹	
ART 125	History of Graphic Design	
HUM 122	Contemporary Culture and the Arts	
HUM 127	Introduction to Philosophy	
HUM 161	Global Cinema ¹	
HUM 162	Film and Literature	
HUM 210	World Mythologies ¹	
	or other Humanities/Fine Arts course	
Hours		18-19

Semester Two

ART 267	Web Design Layout and Typography	3
ART 272	Portfolio Development	3
GRD 251	Graphic Design Practicum	3
Select one course from one of the Media Tracks listed on the degree requirements page (see Overview tab)		3-4
Select one of the following:		3
HIS 115	African American History: Reconstruction to the Present ³	
HUM 124	African-American Culture and the Arts ³	
HUM 140	Introduction to Women's and Gender Studies ³	
HUM 141	Introduction to LGBTQ Studies ³	
HUM 142	Women and Creativity ³	
HUM 242	Women, Art and Culture ³	
SOC 230	Sociology of Sex and Gender ³	
	or other U.S. Diversity Studies course	
Hours		15-16
Total Hours		64-66

¹ Course fulfills the Global Studies requirement. At least one Global Studies course is required for degree completion.

² Course fulfills both, the Global Studies and U.S. Diversity Studies requirements.

³ Course fulfills the U.S. Diversity Studies requirement. At least one U.S. Diversity Studies course is required for degree completion.

Note: Pathway is a recommended sequence of courses. Part-time students should contact the program coordinator to discuss a part-time pathway as well as course prerequisites and recommendations.