

GLOBAL BUSINESS STUDIES

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The Global Business Studies program prepares students for employment in global business, importing and exporting, and global marketing. Upon completion of the certificates, graduates may qualify as managers within the global business department of a business organization, or become entrepreneurs, import and exporters, or global logistics managers. Minimum certificate credit hours are 12 or 15, but students are encouraged to take additional courses in global business studies, modern languages, and courses identified in the Global Studies concentration to be better prepared for global business success.