

# GLOBAL BUSINESS CERTIFICATE

---

15 Semester Credit Hours; Curriculum: 0202

Code	Title	Hours
<b>Courses for a Certificate</b>		
GBS 101	Introduction to Global Business	3
GBS 250	Interest Rates and Foreign Exchange Markets	3
GEG 130	Introduction to Economic Geography	3
MGT 276	Corporate Social Responsibility and Decision Making	3
Select one of the following Professional Tracks:		3
<i>Group A: Operations</i>		
Select one of the following:		
GBS 205	Import and Export Compliance	
GBS 212	Global Sourcing and Import Procedures	
GBS 225	Global Logistics and Documentation	
GBS 253	Practicum	
<i>Group B: Marketing/Management</i>		
Select one of the following:		
GBS 235	Global Marketing	
GBS 236	Current Global Events and Perspectives	
GBS 240	Global Management	
GBS 253	Practicum	
<b>Total Hours</b>		<b>15</b>

## Program Learning Outcomes

1. Discuss concepts of corporate social responsibility and sustainability.
2. Develop a business plan for a global business with consideration to the differences in customs and business practices throughout the world.
3. Examine foreign exchange markets and the implementation of the markets by global business stakeholders (e.g. trader of currencies, the hedger and the international importer/exporters).
4. Apply concepts from specific professional track certificate courses (operations or marketing/management) to global business.